



agriculture,
forestry & fisheries
Department:
Agriculture, Forestry and Fisheries
REPUBLIC OF SOUTH AFRICA

AQUACULTURE CONFERENCE 2020

23 – 27 March 2020 | Stellenbosch | South Africa

Aquaculture - Inspire / Accelerate / Impact



SPONSORSHIP OPTIONS

The AASA Aquaculture Conference will be held from 23 – 27 March 2020 in Stellenbosch. Companies and institutions are invited to sponsor various aspects of the conference. For more detailed information regarding the options below please contact the Organisers: info@aasa-aqua.co.za

1. Themed Sessions

Sponsorship amount: R25 000 (restricted to 1 sponsor per session)

The opportunity to host a session included in the official programme on Wednesday 25 March and Thursday 26 March 2020.

Includes:

- The name of the session will include the sponsor's name.
- The programme on the website and in all printed literature will include the sponsor's name.
- Company / Institution branding in the session venue for the duration of the session.
- Flier/brochure may be included in the conference pack handed to all the delegates attending the conference.
- Company logo to be included in all the newsletters sent out prior to the conference.
- Company name and logo included in the final programme.

2. Sponsored Workshop

Sponsorship: R20 000 per workshop

Sponsorship entitlement:

The opportunity to host one workshop on Friday, 27 March 2020 at a specific location arranged by the Conference organiser.

- Includes the registration fee of two delegates to attend the workshop from the sponsoring company.
- Company / Institution branding in the workshop venue.
- Flier/brochure may be included in the conference pack handed to all the delegates attending the conference.
- Company name and logo included in the workshop programme.



3. Sponsored AGM Meeting

Sponsorship: R20 000

Sponsorship entitlement:

The opportunity to host the AGM Meeting at a specific location arranged by the Conference organiser.

Includes:

- Company / Institution branding in AGM venue.
- Company name and logo included in the final programme.

4. Sponsored Poster Session & Social Event

Sponsorship: R20 000 plus the cost of the catering and refreshments

Sponsorship entitlement:

The opportunity to sponsor the poster session and light refreshments served during the poster session. Includes:

- Company / Institution branding in the poster venue.
- Flier/brochure may be included in the conference pack handed to all the delegates attending the conference.
- Company logo to be included in all the newsletters sent out prior to the conference.
- Company name and logo included in the final programme.

5. Conference Shopper Bag and Mobile Programme

Sponsorship: R40 000 (restricted to 1 sponsor)

Sponsorship entitlement:

The company logo of the sponsor will be displayed on the Conference Bag. (artwork to be provided by the sponsor in the correct format required)

Delegates will be able to download the programme by scanning the QR code at the conference. The company sponsoring the bags will have their logo added to the programme document which will appear on all the delegates' mobile phones when they download the programme to their phone.

Includes:

- Company name and logo included in the final programme.
- Downloaded programme on the delegates' mobile phones.

6. Memory Sticks for the abstracts

Sponsorship: R20 000 (or the supply of 200 memory sticks – 8GB)

Sponsorship entitlement:

Includes:

- Company logo on the website
- Flier/brochure may be included in the conference pack.

7. Online registration

Sponsorship: R15 000 (restricted to one sponsor)

Sponsorship entitlement:

- The online registration page that all delegates must access to register will be branded with the sponsors logo and company details.
- An automated reply is sent to confirm receipt of the registration form which will also acknowledge the company's sponsorship.

8. Name badges

Sponsorship: R10 000 (restricted to one sponsor)

Sponsorship entitlement:

- The logo of the sponsor would appear on the name badges in colour
- Company logo on the website.

9. Conference Gifts for delegates

Sponsorship: R25 000 (restricted to 1 sponsor)

Sponsorship entitlement:

Gifts may be branded by the sponsor. All costs for branding for the sponsor's account.

Includes:

- Acknowledgement of sponsorship of the Conference gifts in the final programme.

10. Stationery

Sponsorship: Provide 250 company branded note pads and pens

- Acknowledgement of sponsorship of the stationery in the final programme.

Exhibition Opportunities

There will also be space sold for companies and institutions to exhibit. Please contact the organisers for the exhibition

Information document:

IMPORTANT

- Sponsors must provide the organisers with a high resolution logo of their institution/company in jpeg format.
- The sponsor must provide the artwork if and where necessary for their sponsorship.

SPONSORS



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