

How to use the Trade and Information Hub

Trade Forward Southern Africa understands that Southern African businesses face huge challenges and barriers in growing their market share in regional and global export trade, not least due to complex trade and customs standards and regulations that vary significantly across sectors and countries. As a response to these challenges the TFSA Trade and Information Hub was created to assist SACU+M businesses to:

- 01 Have easy access to verified relevant global trade information
- 02 Build capacity to become or improve their export readiness through the use of existing tools
- 03 Strengthen their institutional knowledge on export trade regulations and requirements through accessing a free, self-paced learning platform to guide and inform how to navigate global export trade
- 04 Link to in-country business support organisations that have been identified to support businesses to address key regulatory compliance requirements through specific value chain interventions
- 05 Register for live, interactive webinar demonstrations on how to navigate existing online tools designed to facilitate and grow export trade

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